

Concept-to-Consumer Solutions



THE RLM DIFFERENCE:

- One System Does It All
- No Functional or Visibility Gaps
- Fully Integrated Fashion Solution
- Fashion Ready Out-of-the-Box
- ERP, PLM, SCM, WMS, and more

FEATURE BENEFITS:

- Industry-Proven Solution
- Advanced Fashion Capabilities
- 40 Integrated Modules
- No Customization Required
- Advance Planning Tools
- Integrated Financials
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- Integrated B2B/B2C
- Management Dashboards
- Comprehensive Reporting
- Cloud-Based Solution

RLM APPAREL SOFTWARE

201.531.5959 sales@ronlynn.com ronlynn.com To build sustainable successes in today's challengine business environment, fashion companies must have visibility and control over every aspect of their fashion product lifecycle. With demand and supply chains spanning the globe, leading apparel, footwear, and accessories companies turn to RLM's integrated enterprise solution for managing their business from concept to consumer.

The culmination of more than 35 years of industry experience, RLM Apparel Software offers manufacturers, brands, and retailers more than 40 fashionready software modules that deliver the capabilities they need to succeed right out-of-the-box.

Serving as the backbone of a fully integrated business solution, RLM ERP provides both dashboard and detailed views of orders, production, shipments, inventory, sales, finances, and other critical business information and processes. This robust solution is powerful enough to accommodate multiple companies, divisions, and warehouses.

RLM PLM enables companies to maintain all important product development, tech pack, and product cost information in a single, secure location. By fostering collaboration between development, sourcing, and business partners, it enables companies to innovate and speed new products to market while reducing overall product costs.

To reduce and eliminate lost sales, overhead costs, returns, and inaccurate inventory counts, RLM WMS utilizes RF handheld devices to bring a new level of accuracy and efficiency to the warehousing and distribution operation.

To manage and optimize multi-channel sales, RLM Apparel Software provides a suite of solutions that includes Retail Collaboration (EDI), Sales Planning and Analytics, Salesforce Automation (SFA), and E-Commerce capabilities. As with all RLM solutions, RLM Sales solutions are fully integrated with other front and back office operations.

Need a business solution that gives you continuous visibility and control from concept-to-consumer? RLM Apparel Software is the most comprehensive fashion business solution available today.