



Meghan Markle in  
Malone Souliers  
ankle boots

## Malone Souliers Selects RLM's Fully Integrated, Cloud-Based Solutions

*The London based luxury footwear company will now have the ability to efficiently manage their offline and online business processes and workflow in real time with the RLM ERP System.*

Like many fast-growing fashion brands, Malone Souliers has been faced with a series of challenges in finding ways to streamline their daily operational functions and provide enterprise-wide visibility to business processes. By enlisting the support of RLM Apparel Software, Malone Souliers will now benefit from RLM's fully integrated, fashion-focused ERP System for both their London headquarters and their recent launch in North America.

As part of the rollout, RLM's ERP System will replace Malone Souliers' existing Finished Good Production systems, as well as Billing Systems, Return Authorization, In-Transit Shipment Tracking and Order Creation, Fulfillment and Allocation. RLM's custom integration will also afford Malone Souliers' Production, Sales and Allocation teams the ability to share a singular lens in viewing their business inventory using RLM's vast reporting capabilities.

Additional features and benefits of RLM's Solutions implementation include:

- Automated Integrations to Shopify and Magento for Malone Souliers' ecommerce business which eliminates manual entry and ensures accurate sales and inventory management.
- RLM's integration creates inventory syncing capability to Alen Group—Malone Souliers' third-party warehouse.
- Farfetch integration to manage Malone Souliers' direct-to-consumer ecommerce business
- RLM's leading Financials Solution enables Malone Soulier to run Accounts Receivables, Account Payables and General Ledger functions with visibility into their European and North American operations—independently and enterprise-wide.

### About Malone Souliers

Malone Souliers is a luxury British footwear company founded in 2014 by Creative Director Mary Alice Malone, a veteran of the London College of Fashion who grew up in the U.S. Meticulously handcrafted in Italy of the finest quality materials, the Malone Souliers brand is renowned for its innovative, comfortable and incredibly chic shoes designs for women and men.

Media Contact:  
John Gubiotti  
(201) 531-5959

