



FOR IMMEDIATE RELEASE

RLM Apparel Software Innovations Include New Order Fulfillment Enhancements

*In its latest features update, **RLM Apparel Software** has added new and enhanced e-Commerce capabilities to the ERP, WMS, OMS, and EDI modules of its popular **RLM Apparel Software** solutions, all designed to improve order fulfillment efficiencies.*

Lyndhurst, New Jersey -- February 23, 2016 -- **RLM Apparel Software**, solutions provider to the fashion industry's biggest and most popular brands, continues its strong software development agenda with added e-Commerce features and enhancements for its popular suite of enterprise solutions.

According to RLM Partner and Vice President of Business Development Andy Lynn, "We constantly look for ways our clients can improve upon their customer service. Expediting order fulfillment is the final and critical step in the entire fashion product lifecycle – from concept to consumer. These enhancements allow customers to run their own e-Commerce business to pick, pack, and ship goods to control the order fulfillment processes and improve client satisfaction."

Examples of the latest RLM Software developments include:

Integration directly to Shopify's API - RLM's ERP and Financials has out of the box integration to Shopify, through their own Application Programming Interface (API), a way to collect and pass information to trusted partners.

Integration directly to Magento API - RLM's ERP and Financials now has integration to Magento API, a process for collecting and passing information to trusted partners.

New Management Summary Dashboard - This RLM dashboard gives management an easy-to-use format to view critical business processes such as profitability, sales and inventory in a quick analytical configuration.

Warehouse packing integration to Purolator for Canadian small parcel shipping -

Seamless integration to Purolator through RLM's WMS and ERP system allows the warehousing team to ship efficiently without double entry of data. Packing in RLM feeds carton information to Purolator and auto-generates Purolator labels and retrieves tracking numbers. Once goods are shipped within the RLM manifesting module, the system auto closes pick tickets with Purolator pickup. All tracking number information is stored within RLM Order and Invoice, to easily retrieve shipment information

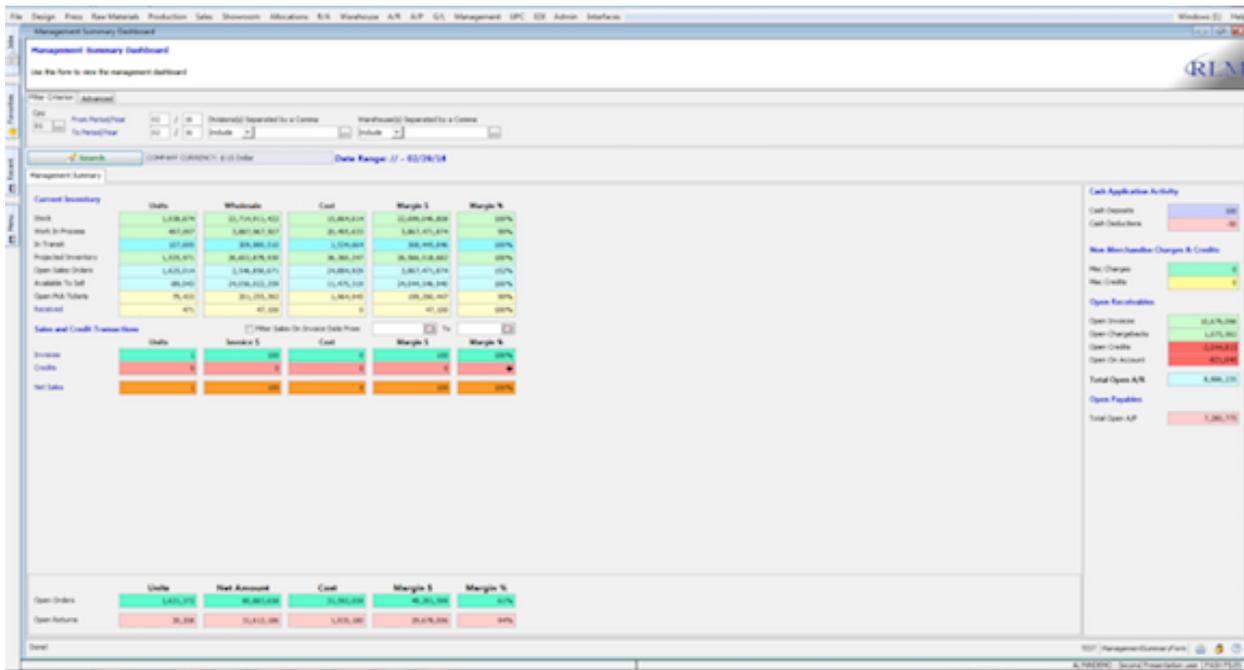
Warehouse packing integration to Canada Post Office for small parcel shipping Seamless integration to Canada Post through RLM's WMS and ERP system allows the warehousing team to ship efficiently without double entry of data. Packing in RLM feeds carton information to Canada Post and auto-generates Canada Post labels and retrieves tracking numbers. Once goods are shipped within the RLM manifesting module, the system auto closes pick tickets with Canada Post pickup. All tracking number information is stored within RLM Order and Invoice, to easily retrieve shipment information.

Hudson's Bay Company drop ship program through Commerce Hub - Integrates RLM's ERP, WMS and Electronic Data Interface (EDI) to facilitate Hudson's Bay pick, pack and ship and CommerceHub's product content management for multi-channel e-commerce merchants.

Integration to ShoeMe drop ship program through VendorNet - RLM ERP, WMS and EDI facilitates e-Commerce business through Shoeme pick, pack and shipping to ensure client satisfaction. **VendorNet** delivers web-based omnichannel fulfillment and supply chain management solutions including in-store pickup.

Town Shoes drop ship program - With RLM ERP, WMS, and EDI integration, the client runs its own e-Commerce business to pick, pack, and ship goods to control the order fulfillment processes and client satisfaction.

Screen shot of Management Summary Dashboard (below)



About RLM Apparel Software Systems

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 36 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories, and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and streamlining business processes across the entire concept-to-consumer product lifecycle.



RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource planning (ERP), product lifecycle management (PLM), supply chain management (SCM), warehouse management systems (WMS), salesforce automation (SFA), and e-commerce systems

(B2B/B2C). RLM solutions are available in either a traditional on premise deployment or as a hosted cloud subscription model.

RLM clients include Alexander Wang, Blowfish Malibu, Donna Karan, Halston, John Varvatos, Jordache Enterprises, Magaschoni, Michael Kors, The Row, US Polo Association, and other leading apparel, footwear, and accessories companies. For more information, visit <http://www.ronlynn.com>.

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