



FOR IMMEDIATE RELEASE

Latest Software Enhancements from RLM

Significant product enhancements at RLM Apparel Software offer new and improved tools for wholesale, retail, and online sales that address the demands of today's omni-channel business environment.

Lyndhurst, New Jersey – July 6, 2016-- **RLM Apparel Software** continues to enhance its product suite by finding new ways to add best-in-class functionality to its existing software and add value through third party software integrations. Establishing strong vendor partnerships has facilitated the growth of omni-channel visibility and other tools to strengthen our clients' customer relations as new tools become practical solutions for fashion brands.

New Integration to Nordstrom DSCO platform

RLM has built a new integration to Nordstrom DSCO platform for drop ship customers. This Nordstrom platform offers drop ship vendors a portal so they can login and ensure accurate information is being shown to buyers. Another benefit of the Nordstrom platform is that it allows you to bypass your VAN and connect directly to Nordstrom and avoid costly charges for each EDI transaction sent by RLM. This allows Nordstrom Drop Ship vendors who convert to the DSCO platform to get a quick return on investment in the short term and larger savings over time.

New Integration to Intertrade Catalog via API

Rather than use traditional EDI 832 documents to transmit style catalog information to InterTrade for conducting business with Neiman Marcus Group, RLM offers real time integration to its newly offered Catalog API. This function eliminates multiple steps in the process by now going direct via InterTrade. Styles, colors, sizes, NRF codes, and UPC information can be sent with the click of a button in real time.

RLM Financials

RLM gives you the ability to populate a list of your open AP vouchers/vendor invoices into an Excel spread sheet and simply upload it into RLM without having to enter information directly into the system.

Bergen Logistics Pick Ticket Status Integration Update

RLM can now auto update your Bergen Logistics pick ticket statuses directly with Bergen API. If pick tickets are picked, packed or waiting to be shipped, status updates can now be viewed hourly in RLM via the pick ticket print screen, thus eliminating the need to login to Bergen to see the status of your picks.

Credit Card Processing for Wholesale Customer Shipping

RLM's integration with Authorize.net, and optionally the PayPal gateway, now allows you to automate the credit card authorization and charge process for your wholesale customers.



Summary

During the pick ticket generation process, the authorization is captured on the customer's credit card, before the pick ticket is actually generated. If the authorized dollar amount is not captured on their credit card, the pick ticket is not generated and the user is notified. Orders where the credit card can be authorized in full move to a pick ticket. Once the orders are picked, packed, and shipped, RLM will automatically charge the customer's credit card for the full amount based on the actual units that ship along with any applicable freight charges.

Additional RLM Apparel Software Integration Updates:

- RLM goes live with Magento e-Commerce platform integration.
- RLM partners with Demandware e-Commerce platform.

About RLM Apparel Software Systems

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 36 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories, and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and streamlining business processes across the entire concept-to-consumer product lifecycle.

RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource planning (ERP), product lifecycle management (PLM), supply chain management (SCM), warehouse management systems (WMS), sales force automation (SFA), and e-commerce systems (B2B/B2C). RLM solutions are available in either a traditional on premise deployment or as a hosted cloud subscription model.

RLM clients include Alexander Wang, Blowfish Malibu, Donna Karan, Halston, John Varvatos, Jordache Enterprises, Magaschoni, Michael Kors, The Row, US Polo Association, and other leading apparel, footwear, and accessories companies. For more information, visit <http://www.ronlynn.com>.

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Media Contact:

John Gubiotti

RLM Apparel Software Systems

(201) 531-5959