



RLM – THE RIGHT PARTNER:

- 100% Fashion Industry Focus
- 35+ Years In Industry
- Long Term Client Relationships
- Clients Include Leaders/Innovators
- Track Record of System Innovation
- Concept-to-Consumer Solutions
- Fully Integrated System Modules
- IBM Business Partner

RLM SYSTEM CAPABILITIES:

- Product Development
- PDM/PLM
- Costing
- Sourcing
- Production
- Raw Materials Management
- Inventory Control
- Warehousing (including RF)
- Order Allocation & Management
- Import Management
- EDI
- Financials
- Purchasing
- Email Alert Notification
- Salesforce Automation
- eCommerce

RLM MANAGEMENT TEAM:

- Ron Lynn - Founder & CEO
- Rick Lynn - Partner & VP of Product Development
- Andy Lynn - Partner & VP of Business Development

RLM is headquartered in Lyndhurst, New Jersey and maintains a research and development center in San Jose, Costa Rica. The privately held company employs a full stable of development, quality control, consulting services, sales, marketing, and customer support professionals. RLM founder and apparel industry expert Ron Lynn remains actively involved in the day-to-day operations of this family-oriented business. Partners Rick Lynn and Andy Lynn serve as VP of Product Development and VP of Business Development respectively.

Industry Heritage

Since successfully implementing its first customers in 1978, RLM has focused solely on understanding the needs and overcoming the challenges of the fashion industry. Active participants in the industry, the company's senior management team comprises more than 150 years of apparel and fashion experience.

Innovative Products

As a recognized leader in fashion business solutions, RLM is committed to providing its customers with the technology and services necessary to accelerate their growth while increasing efficiency and visibility. RLM solutions enable clients to efficiently track and manage all their business processes and collaborate with global teams and suppliers.

Business Services

In its nearly 40 years of operation, RLM has amassed the most knowledgeable and trusted consultants and implementation specialists in the industry. Among the business services offered are process optimization, on-site project management, implementation, training, phone support, software personalization, and custom programming.

Distinctive Clients

With client user counts ranging from 10 to more than 500, RLM is pleased to play a role in the success of many of the fashion industries largest and most innovative companies, including Donna Karan International, The Row, 3.1 Phillip Lim, Alexander Wang, U.S. Polo Association, Brahmin Manufacturing, Halston, Kenneth Cole Productions, Blowfish Shoes and other retailers, brands, and manufacturers.