



FOR IMMEDIATE RELEASE

## **RLM Salutes CFDA 2015 Fashion Awards Nominees**

*Apparel business solutions provider RLM congratulates client nominees that use FashionManager™ enterprise solution to manage their concept-to-consumer operation.*

Lyndhurst, NJ – April 1, 2015 -- The 2015 Council of Fashion Designers of America has announced nominees for its prestigious fashion industry awards. **RLM Apparel Software Systems Inc.**, a recognized leader in fashion business solutions, congratulates this year's **CFDA Fashion Awards** nominees. In collaboration with Swarovski, the CFDA will pay tribute to winners and nominees at an awards gala on June 1 at Alice Tully Hall, Lincoln Center.

RLM especially recognizes clients **Michael Kors, Ashley Olsen and Mary-Kate Olsen for The Row** who have been nominated for the Womenswear Designer of the Year Award, and **Thom Browne** for the Menswear Designer of the Year Award.

Additionally, **RLM** clients **Alexander Wang, Ashley Olsen and Mary-Kate Olsen for the Row** are nominated for Accessory Designer of the Year.

"Congratulations to all of the 2015 CFDA Fashion Award nominees," said RLM's CEO Ron Lynn. "We are proud to work with clients who are recognized for their contributions as leaders in the fashion industry."

### **About the CFDA Fashion Awards**

The annual event recognizes the outstanding contributions made to American fashion by individuals from all areas of the industry and related arts, with awards being given for design excellence in womenswear, menswear, and accessories as well as extraordinary accomplishments in journalism, creative vision and lifetime achievement. Nominations for each award category are submitted by the CFDA Fashion Awards Guild, an invitation-only network comprised of top fashion retailers, journalists, stylists, influencers, and the 450+ member designers of the CFDA. The nominees, as well as the recipients of the honorary awards are ratified by the CFDA Board of Directors.

## **About RLM Apparel Software Systems**

RLM Apparel Software is a leading provider of modular, end-to-end business software solutions designed specifically to address the needs of global fashion retailers, brands, and manufacturers. Over its 30 year history, RLM has enabled many of the largest and most innovative apparel, footwear, accessories and related companies to reach their full potential by accelerating performance, increasing efficiency, reducing costs, and streamlining business processes across the entire concept-to-consumer product lifecycle.

RLM's category-spanning enterprise software solutions comprise capabilities typically found separately in enterprise resource planning (ERP), product lifecycle management (PLM), supply chain management (SCM), warehouse management systems (WMS), salesforce automation (SFA), and e-commerce systems(B2B/B2C). RLM solutions are available in either a traditional on premise deployment or as a hosted cloud subscription model. RLM clients include Alexander Wang, Blowfish Malibu, Donna Karan, Halston, John Varvatos, Jordache Enterprises, Magaschoni, Michael Kors, The Row, Tory Burch, US Polo Association, and other leading apparel, footwear, and accessories companies. For more information, visit <http://www.ronlynn.com>

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Media Contact:  
John Gubiotti  
RLM Apparel Software Systems  
(201) 531-5959